

Business Panel

The Booming Business of Cannabis: Lessons from Entrepreneurs



The cannabis industry is growing and our panel is specifically designed to provide you with a comprehensive understanding of the industry, its evolution, and its future.

Learn from a diverse panel of entrepreneurs and thought leaders who are shaping New York's cannabis industry. This panel will cover the experiences, challenges, and strategies to build successful businesses and overcome obstacles along the way.

Erase the stigma associated with cannabis and hear thoughts on how to tackle misinformation and promote a better understanding of the plant.

Our Panel:

Dr. Junella Chin, *Integrative Medicine*

Jes Feuer, *Etain*

Shirley Xu, *Leafology*

Matt Kachmar, *Sensei Cult*

Deivid Elliot, *The New Grow Center*

Charles Johnson, Esq.,

Cannabis Workforce Initiative

Moderated by Elana Frankel,

Industry Leading Expert and Author

Wednesday, June 12, 2024

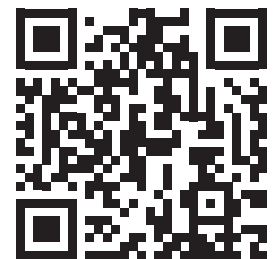
5:30 - 8:00 p.m. at

SUNY Westchester Valhalla

Gateway Center, Davis Auditorium

**Free
event!**

RSVP:



RSVP at:

www.sunywcc.edu/cannabis-business

For more information, please contact us.

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